

## 1 General points

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This policy provides information about the use of cookies on Jaimy's website(s). By visiting and using this (these) website(s), you expressly state that you agree with the management of cookies set out below.

Most web browsers are configured to accept cookies automatically. If you wish to personalise the way they are managed, you will need to adjust the settings on your browser. You will find other information about this in point "7.7.4. Managing cookies".

## 2 Definition of cookies

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Cookies are small information files that the server of a website places temporarily or permanently on the hard drive of your computer or device by way of your browser. Cookies can also be installed by third parties working with Jaimy.

The cookies used by Jaimy have a number of different functions: to ensure that the site takes the visitor's preferences into account; to collect statistical data; and to adjust the content and/or advertising of the sites to suit the user, etc.

## 3 Use of cookies on Jaimy's website(s)

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Jaimy's websites use different types of cookies:

- **3.1 Essential cookies:** these are files that are essential for ensuring good communication and are intended to make navigating the site(s) easier.
- **3.2 Functional cookies:** these are files designed to make visiting a website easier and enhance user-friendliness (e.g. choice of language, chat, video support).
- **3.3 Performance cookies:** these are files intended to collect information for the purpose of assessing and improving the content of the website (e.g. counting the number of visitors, identifying the most popular pages or clicks), as well as making any commercial propositions fit more closely with your personal preferences.
- **3.4 Advertising cookies:** these are files designed to collect data relative to the profile of visitors and designed to be installed or read by third parties working with Jaimy in order to measure the effectiveness of an advertisement or webpage and gear it better to your areas of interest.

The essential, functional and performance cookies used by Jaimy may contain personal data.

The period during which cookies are kept varies according to their type:

- essential cookies are usually retained until the browser is closed down;
- functional cookies linked to the Intercom messaging tool last for a period of 12 months;
- performance cookies from Google Analytics are kept for 38 months.

Jaimy uses DoubleClick advertising cookies (Google), Google Ads and Facebook, which are valid for 8, 3 and 6 months respectively. Transferring the data collected by a cookie to the servers in question requires an Internet connection. The types of data transferred are as follows:

- TCP/IP address
- information about the operating system and browser
- url of the page visited
- campaigns run on the Jaimy site

This means that no personal data is passed on in the context of advertising cookies.

For the policy relating to the protection of personal data that applies to DoubleClick, Google Ads and Facebook, we recommend you view the websites of the various advertising departments:

- <https://policies.google.com/privacy?hl=en> (DoubleClick & Google Ads)
- [https://www.facebook.com/full\\_data\\_use\\_policy](https://www.facebook.com/full_data_use_policy) (Facebook)

#### 4 Management of cookies

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Most browsers are configured to accept cookies automatically, although they all allow you to personalise your settings, based on your preferences.

Jaimy uses cookies to make it easier for you to access the site. This means you do not have to select your language and close the link to the management policy for cookies or systematically enter your password, etc. each time you visit the site.

If you want to enjoy this ease of use, please accept the cookies for the jaimy.be domain, even if you usually block the use of cookies.

Below you will find more detailed information about the settings for the most popular browsers. They all enable you to manage the cookies installed on your computer or device. You can accept or allow cookies or indicate specific sites whose cookies you accept. In general, the browsers fitted to mobile devices offer fewer options for personalisation than desktop or laptop computers.

NB: if you decide to make modifications to your settings, please be aware that they will have no effect on any cookies that may already have been installed on your computer before the settings were changed. This means that you will have to delete them individually.

Managing cookies with (documents written by Belfius, the group to which Jaimy belongs):

- [Internet Explorer](#)
- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)

## 5 Modifications

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Jaimy reserves the right to modify or update this policy for managing cookies. You should therefore always take account of the latest version stated on the website(s), which can be accessed following the "Managing cookies" link at the bottom of each page.